



■ Operation Plan for the Junior Program – Wednesday, April 30, 2025

1:00 PM – 2:20 PM

Green Class in Harmony with Nature : The Story of Eco-Friendly Golf Courses

Beyond the game, a golf course is a living classroom — where nature teaches, and we grow greener together.

Target Participants	<ul style="list-style-type: none"> • Approximately 30 junior players from the KPGA Junior League • Approximately 30 junior players from The First Tee Korea
Date & Venue	Wednesday, April 30, 2025 – Jack Nicklaus Golf Korea
Presenter	Korea Sports Promotion Foundation (KSPO) Official and a Golf Course Design Expert
Souvenir	KPGA Junior Caps, Apparel, and More

2:30 PM – 3:30PM

Field Tour of Inspiration, Where Dreams Begin

Target Participants	<ul style="list-style-type: none"> • Approximately 30 junior players from the KPGA Junior League • Approximately 30 junior players from The First Tee Korea
Date & Venue	Wednesday, April 30, 2025 – Jack Nicklaus Golf Korea
Events	<ul style="list-style-type: none"> • Official tour of the LIV Golf venue (<i>Practice range, players' lounge, putting green, etc.</i>) • Guided viewing with expert commentary • Merchandise & commemorative certificate provided • Production and interview content (<i>SNS campaign: #LIVDreamDay</i>)

■ 2025 Annual Action Plan

Slogan : "Golfing with Nature, Swinging with the Earth"

Mon.	Program Title	Details	Venue	TP
Jun.	Green Hero Challenge	Making Golf Tees with Recycled Materials & Playing Eco-Friendly Golf Games	KPGA Tournament Venue	All Ages
Jul.– Aug.	Eco Golf Summer Camp	Forest Camping + Screen Golf + Nature Play Experience	Outdoor Learning Site	Elementary Grades 3–6
Sep.	Eco-Friendly Parents Day	Eco-Friendly Golf Festival with Families	Family - Golf Course	Family Group
Oct.	Eco Leader Field Tour	Pesticide-Free Golf Course Maintenance Experience + Interview with a Greenkeeper	Ecolian Golf Course	Elementary Grades 5–6
Nov.	My Neighborhood Forest Golfer Project	Forest Par-3 Course Design Workshop + Presentation	Par 3 Golf Course	All Ages
Dec.	Green Kids Awards	Annual Achievement Awards and Photo Exhibition	KPGA Lecture Hall	-

* TP : Target Participants